

NBC News/WSJ/Marist Poll Michigan Adults,
Registered Voters, & Potential Electorates

March 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Michigan Poll of 2,570 Adults

This survey of 2,570 adults was conducted March 1st through March 3rd, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Michigan were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Michigan from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race and region. Results are statistically significant within ± 1.9 percentage points. There are 2,229 registered voters. The results for this subset are statistically significant within ± 2.1 percentage points. There are 877 voters in the potential Republican primary electorate. The potential Republican primary electorate in Michigan includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 1,030 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Michigan includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 3.3 percentage points and ± 3.1 percentage points, respectively. There are 482 likely Republican primary voters and 546 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Michigan Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 4.5 percentage points and ± 4.2 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Michigan

		Michigan Adults	Michigan Registered Voters
		Col %	Col %
Michigan Adults		100%	
Michigan Registered Voters		87%	100%
Michigan Potential Republican Electorate		34%	39%
Michigan Likely Republican Primary Voters		19%	22%
Michigan Potential Democratic Electorate		40%	46%
Michigan Likely Democratic Primary Voters		21%	24%
Party Identification	Democrat	n/a	36%
	Republican	n/a	25%
	Independent	n/a	37%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	7%
	Liberal	n/a	20%
	Moderate	n/a	36%
	Conservative	n/a	28%
	Very conservative	n/a	9%
Tea Party Supporters		n/a	19%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	45%	41%
	45 or older	55%	59%
Age	18 to 29	20%	17%
	30 to 44	24%	24%
	45 to 59	29%	30%
	60 or older	27%	29%
Race	White	78%	79%
	African American	14%	14%
	Latino	3%	3%
	Other	5%	4%
Region	Wayne County Detroit	18%	18%
	Oakland and Macomb Counties	21%	22%
	Southeast	22%	22%
	Southwest	19%	19%
	North Central-Upper Peninsula	20%	19%
Household Income	Less than \$50,000	53%	50%
	\$50,000 or more	47%	50%
Education	Not college graduate	66%	63%
	College graduate	34%	37%
Marital Status	Married	47%	50%
	Not married	53%	50%
Evangelical Christian	Yes	37%	38%
	No	63%	62%
White Evangelical Christians		26%	27%
Religiosity	Practice a Religion	50%	52%
	Does not Practice a Religion	50%	48%
U.S. Military Veteran	Yes	9%	10%
	No	91%	90%
Interview Type	Landline	44%	47%
	Cell Phone	56%	53%

NBC News/WSJ/Marist Poll Michigan Adults. Interviews conducted March 1st through March 3rd, 2016, n=2570 MOE +/- 1.9 percentage points. Michigan Registered Voters: n=2229 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Michigan

		Michigan Potential Republican Electorate	Michigan Likely Republican Primary Voters
		Col %	Col %
Michigan Potential Republican Electorate		100%	
Michigan Likely Republican Primary Voters		55%	100%
Party Identification	Democrat	2%	2%
	Republican	60%	62%
	Independent	36%	34%
	Other	2%	2%
Past Participation*	Yes	77%	85%
	No	23%	15%
Political Ideology	Very liberal	1%	1%
	Liberal	6%	5%
	Moderate	33%	31%
	Conservative	45%	47%
	Very conservative	15%	16%
Tea Party Supporters		32%	36%
Gender	Men	52%	52%
	Women	48%	48%
Age	Under 45	38%	35%
	45 or older	62%	65%
Age	18 to 29	15%	12%
	30 to 44	23%	23%
	45 to 59	31%	32%
	60 or older	31%	33%
Race	White	93%	93%
	African American	3%	3%
	Latino	2%	2%
	Other	3%	3%
Region	Wayne County Detroit	11%	12%
	Oakland and Macomb Counties	25%	24%
	Southeast	22%	22%
	Southwest	22%	22%
	North Central-Upper Peninsula	20%	21%
Household Income	Less than \$50,000	40%	37%
	\$50,000 or more	60%	63%
Education	Not college graduate	59%	58%
	College graduate	41%	42%
Marital Status	Married	62%	66%
	Not married	38%	34%
Evangelical Christian	Yes	48%	48%
	No	52%	52%
White Evangelical Christians		42%	42%
Religiosity	Practice a Religion	61%	64%
	Does not Practice a Religion	39%	36%
U.S. Military Veteran	Yes	14%	14%
	No	86%	86%
Interview Type	Landline	47%	50%
	Cell Phone	53%	50%

NBC News/WSJ/Marist Poll Michigan Potential Republican Electorate. Interviews conducted March 1st through March 3rd, 2016, n=877 MOE +/- 3.3 percentage points. Michigan Likely Republican Primary Voters: n=482 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Michigan

		Michigan Potential Democratic Electorate	Michigan Likely Democratic Primary Voters
		Col %	Col %
Michigan Potential Democratic Electorate		100%	
Michigan Likely Democratic Primary Voters		53%	100%
Party Identification	Democrat	72%	76%
	Republican	1%	1%
	Independent	26%	22%
	Other	1%	1%
Past Participation*	Yes	74%	84%
	No	26%	16%
Political Ideology	Very liberal	13%	14%
	Liberal	34%	36%
	Moderate	36%	33%
	Conservative	13%	13%
	Very conservative	4%	3%
Tea Party Supporters		8%	7%
Gender	Men	42%	40%
	Women	58%	60%
Age	Under 45	43%	37%
	45 or older	57%	63%
Age	18 to 29	19%	15%
	30 to 44	24%	23%
	45 to 59	29%	32%
	60 or older	27%	30%
			27%
Race	White	68%	65%
	African American	23%	28%
	Latino	4%	3%
	Other	5%	5%
Region	Wayne County Detroit	23%	27%
	Oakland and Macomb Counties	21%	24%
	Southeast	22%	21%
	Southwest	15%	12%
	North Central-Upper Peninsula	19%	15%
Household Income	Less than \$50,000	53%	52%
	\$50,000 or more	47%	48%
Education	Not college graduate	64%	62%
	College graduate	36%	38%
Marital Status	Married	44%	44%
	Not married	56%	56%
Evangelical Christian	Yes	30%	30%
	No	70%	70%
White Evangelical Christians		15%	13%
Religiosity	Practice a Religion	45%	47%
	Does not Practice a Religion	55%	53%
U.S. Military Veteran	Yes	7%	7%
	No	93%	93%
Interview Type	Landline	46%	50%
	Cell Phone	54%	50%

NBC News/WSJ/Marist Poll Michigan Potential Democratic Electorate. Interviews conducted March 1st through March 3rd, 2016, n=1030 MOE +/- 3.1 percentage points. Michigan Likely Democratic Primary Voters: n=546 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Adults	Michigan Adults	50%	41%	9%
Registered Voters	Michigan Registered Voters	50%	42%	8%
Potential Republican Electorate	Michigan Potential Republican Electorate	14%	80%	6%
Potential Democratic Electorate	Michigan Potential Democratic Electorate	83%	11%	6%
Party Identification	Democrat	87%	8%	6%
	Republican	13%	82%	5%
	Independent	41%	49%	10%
Political Ideology	Very liberal-Liberal	81%	13%	6%
	Moderate	50%	40%	11%
	Conservative-Very conservative	27%	68%	5%
Tea Party Support	Tea Party Supporters	26%	71%	3%
Region	Wayne County Detroit	69%	24%	7%
	Oakland and Macomb Counties	51%	42%	7%
	Southeast	47%	43%	10%
	Southwest	42%	47%	11%
	North Central-Upper Peninsula	44%	47%	9%
Household Income	Less than \$50,000	54%	36%	10%
	\$50,000 or more	48%	45%	7%
Education	Not college graduate	49%	41%	9%
	College graduate	52%	42%	7%
Race	White	42%	49%	9%
	African American	91%	4%	5%
	Latino	53%	34%	13%
Age	18 to 29	60%	30%	10%
	30 to 44	50%	40%	10%
	45 to 59	47%	46%	7%
	60 or older	48%	46%	6%
Age	Under 45	54%	35%	10%
	45 or older	48%	46%	7%
Gender	Men	48%	44%	8%
	Women	53%	38%	9%
Marital Status	Married	42%	51%	7%
	Not married	57%	33%	10%
Religiosity	Practice a Religion	45%	47%	8%
	Does not Practice a Religion	54%	37%	9%
U.S. Military Veteran	Yes	35%	60%	6%
	No	52%	39%	9%
Interview Type	Landline	50%	42%	8%
	Cell Phone	50%	41%	9%

NBC News/WSJ/Marist Poll Michigan Adults. Interviews conducted March 1st through March 3rd, 2016, n=2570 MOE +/- 1.9 percentage points. Michigan Registered Voters: n=2229 MOE +/- 2.1 percentage points. Potential Republican Electorate: n=877 MOE +/- 3.3 percentage points. Potential Democratic Electorate: n=1030 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

2016 Michigan Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Donald Trump	Ted Cruz	Marco Rubio	John Kasich	Uncommitted	Other	Undecided
Potential Republican Electorate	Michigan Potential Republican Electorate	39%	21%	17%	12%	3%	1%	6%
Intensity of Support	Strongly support	48%	23%	14%	12%		1%	1%
	Somewhat support	35%	18%	28%	15%		1%	2%
	Might vote differently	30%	34%	18%	14%	2%		2%
Party Identification	Republican	38%	24%	18%	9%	4%	1%	6%
	Independent	40%	16%	16%	19%	1%	1%	6%
Political Ideology	Moderate	43%	13%	19%	15%	2%	1%	6%
	Conservative-Very conservative	34%	26%	19%	12%	2%	1%	6%
Political Ideology	Moderate	43%	13%	19%	15%	2%	1%	6%
	Conservative	35%	21%	20%	14%	3%	1%	7%
	Very conservative	32%	42%	14%	6%	2%	1%	4%
Tea Party Support	Tea Party Supporters	40%	28%	15%	10%	2%	2%	3%
Region	Wayne County Detroit	51%	13%	11%	15%	3%	3%	5%
	Oakland and Macomb Counties	40%	26%	16%	12%	1%	2%	3%
	Southeast	36%	23%	18%	12%	4%	0%	7%
	Southwest	29%	22%	25%	14%	2%	1%	7%
	North Central-Upper Peninsula	48%	17%	13%	10%	3%	1%	7%
Household Income	Less than \$50,000	44%	22%	16%	9%	3%	1%	5%
	\$50,000 or more	38%	20%	19%	13%	2%	1%	6%
Education	Not college graduate	44%	21%	15%	9%	4%	1%	6%
	College graduate	32%	23%	21%	18%	0%	1%	5%
Age	18 to 29	29%	33%	27%	4%	2%	2%	4%
	30 to 44	37%	27%	19%	7%	2%		9%
	45 to 59	47%	17%	13%	17%	2%	1%	4%
	60 or older	40%	15%	16%	16%	4%	2%	6%
Age	Under 45	34%	29%	22%	6%	2%	1%	7%
	45 or older	43%	16%	14%	16%	3%	1%	5%
Gender	Men	45%	21%	16%	11%	2%	1%	5%
	Women	32%	22%	19%	14%	4%	2%	8%
Marital Status	Married	38%	22%	17%	13%	2%	1%	6%
	Not married	41%	20%	18%	11%	3%	2%	6%
White Evangelical Christians	White Evangelical Christians	31%	27%	18%	10%	4%	2%	8%
Religiosity	Practice a Religion	31%	25%	21%	12%	3%	2%	6%
	Does not Practice a Religion	53%	16%	11%	13%	2%	1%	4%
U.S. Military Veteran	No	38%	22%	18%	12%	2%	1%	6%
	Yes	47%	16%	13%	13%	4%	1%	6%
Interview Type	Landline	40%	20%	14%	16%	3%	2%	4%
	Cell Phone	38%	22%	20%	10%	2%	0%	8%

NBC News/WSJ/Marist Poll Michigan Potential Republican Electorate. Interviews conducted March 1st through March 3rd, 2016, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

2016 Michigan Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee [with Ben Carson]

		Donald Trump	Ted Cruz	Marco Rubio	John Kasich	Ben Carson	Uncommitted	Other	Undecided
Potential Republican Electorate	Michigan Potential Republican Electorate	38%	19%	15%	11%	10%	2%	1%	5%
Intensity of Support	Strongly support	48%	21%	12%	10%	10%			
	Somewhat support	34%	17%	26%	14%	9%			
	Might vote differently	27%	24%	16%	12%	21%			
Party Identification	Republican	36%	21%	16%	7%	10%	3%	0%	5%
	Independent	40%	15%	15%	16%	8%	1%	1%	4%
Political Ideology	Moderate	42%	11%	17%	14%	8%	2%	1%	5%
	Conservative-Very conservative	33%	23%	16%	9%	11%	2%	0%	5%
Political Ideology	Moderate	42%	11%	17%	14%	8%	2%	1%	5%
	Conservative	34%	18%	18%	11%	12%	2%	0%	5%
	Very conservative	32%	39%	12%	3%	10%	2%		2%
Tea Party Support	Tea Party Supporters	38%	25%	14%	7%	12%	2%	0%	2%
Region	Wayne County Detroit	48%	11%	10%	13%	8%	3%	3%	3%
	Oakland and Macomb Counties	40%	23%	13%	10%	9%	1%	1%	2%
	Southeast	34%	18%	16%	7%	15%	2%		6%
	Southwest	29%	20%	22%	13%	9%	2%	0%	5%
	North Central-Upper Peninsula	47%	15%	11%	10%	7%	3%	1%	6%
Household Income	Less than \$50,000	42%	19%	14%	8%	10%	3%	1%	4%
	\$50,000 or more	38%	17%	18%	12%	9%	1%	1%	5%
Education	Not college graduate	43%	17%	14%	7%	11%	4%	1%	4%
	College graduate	32%	21%	18%	15%	8%	0%	1%	4%
Age	18 to 29	27%	27%	25%	3%	12%	2%	2%	3%
	30 to 44	36%	22%	16%	6%	13%	1%		6%
	45 to 59	45%	16%	11%	14%	8%	2%	0%	4%
	60 or older	39%	14%	14%	15%	8%	4%	1%	4%
Age	Under 45	32%	24%	20%	5%	12%	1%	1%	5%
	45 or older	42%	15%	13%	14%	8%	3%	1%	4%
Gender	Men	44%	17%	15%	9%	9%	1%	1%	3%
	Women	31%	20%	16%	12%	10%	4%	1%	6%
Marital Status	Married	38%	20%	16%	11%	9%	2%	1%	4%
	Not married	40%	16%	15%	10%	11%	3%	1%	4%
White Evangelical Christians	White Evangelical Christians	29%	22%	14%	8%	17%	3%	1%	5%
Religiosity	Practice a Religion	30%	21%	18%	9%	14%	2%	1%	4%
	Does not Practice a Religion	53%	14%	11%	11%	4%	2%	0%	4%
U.S. Military Veteran	No	37%	20%	16%	11%	9%	2%	1%	4%
	Yes	45%	12%	13%	11%	13%	2%		4%
Interview Type	Landline	40%	18%	12%	13%	9%	3%	1%	3%
	Cell Phone	37%	19%	18%	8%	10%	1%	0%	6%

NBC News/WSJ/Marist Poll Michigan Potential Republican Electorate. Interviews conducted March 1st through March 3rd, 2016, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	Michigan Potential Republican Electorate with a Candidate Preference	56%	29%	14%	1%
Primary Support	Donald Trump	66%	24%	9%	1%
	Ted Cruz	58%	25%	17%	0%
	Marco Rubio	40%	43%	13%	4%
	John Kasich	49%	35%	15%	2%
Party Identification	Republican	59%	26%	14%	1%
	Independent	51%	32%	16%	1%
Political Ideology	Moderate	44%	38%	16%	2%
	Conservative-Very conservative	62%	24%	13%	1%
Political Ideology	Moderate	44%	38%	16%	2%
	Conservative	59%	26%	13%	1%
	Very conservative	70%	18%	11%	1%
Tea Party Support	Tea Party Supporters	63%	22%	14%	1%
Region	Wayne County Detroit	69%	20%	10%	1%
	Oakland and Macomb Counties	56%	23%	19%	1%
	Southeast	51%	33%	15%	1%
	Southwest	57%	34%	8%	1%
	North Central-Upper Peninsula	54%	29%	15%	1%
Household Income	Less than \$50,000	56%	32%	11%	1%
	\$50,000 or more	55%	27%	16%	1%
Education	Not college graduate	57%	25%	16%	1%
	College graduate	54%	33%	12%	1%
Race	White	57%	29%	13%	1%
	Non-white	45%	23%	32%	
Age	18 to 29	38%	40%	22%	
	30 to 44	55%	27%	17%	1%
	45 to 59	59%	28%	11%	1%
	60 or older	64%	24%	10%	2%
Age	Under 45	48%	32%	19%	1%
	45 or older	61%	26%	11%	2%
Gender	Men	56%	29%	15%	0%
	Women	56%	28%	13%	2%
Marital Status	Married	57%	27%	14%	2%
	Not married	54%	32%	14%	1%
White Evangelical Christians	White Evangelical Christians	58%	28%	12%	1%
Religiosity	Practice a Religion	57%	28%	13%	2%
	Does not Practice a Religion	54%	29%	16%	1%
U.S. Military Veteran	Yes	61%	29%	9%	1%
	No	55%	29%	15%	1%
Interview Type	Cell Phone	51%	33%	16%	1%
	Landline	63%	24%	12%	2%

NBC News/WSJ/Marist Poll Michigan Potential Republican Electorate with a Candidate Preference including absentee. Interviews conducted March 1st through March 3rd, 2016, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?

		Marco Rubio	Ted Cruz	John Kasich	Ben Carson	Donald Trump	Uncommitted	Other	Undecided
Potential Republican Electorate	Michigan Potential Republican Electorate with a Candidate Preference	23%	21%	17%	15%	13%	4%	0%	7%
Primary Support	Donald Trump	21%	24%	21%	19%		5%	0%	9%
	Ted Cruz	39%		9%	18%	28%	1%		5%
	Marco Rubio		34%	26%	11%	18%	2%		10%
	John Kasich	34%	15%		17%	23%	8%		3%
Party Identification	Republican	24%	23%	15%	12%	15%	4%		8%
	Independent	21%	17%	21%	20%	12%	4%		6%
Political Ideology	Moderate	26%	14%	21%	14%	13%	6%		7%
	Conservative-Very conservative	22%	25%	14%	15%	16%	2%		6%
Political Ideology	Moderate	26%	14%	21%	14%	13%	6%		7%
	Conservative	23%	26%	14%	13%	15%	3%		6%
	Very conservative	20%	22%	11%	19%	19%	1%		7%
Tea Party Support	Tea Party Supporters	21%	22%	15%	16%	18%	2%	1%	5%
Household Income	Less than \$50,000	24%	20%	13%	17%	15%	3%		8%
	\$50,000 or more	22%	23%	17%	14%	13%	4%	0%	6%
Education	Not college graduate	21%	23%	14%	14%	15%	5%		8%
	College graduate	25%	18%	21%	15%	11%	3%	0%	6%
Age	18 to 29	24%	24%	12%	13%	20%	1%		6%
	30 to 44	19%	28%	11%	15%	14%	3%		9%
	45 to 59	26%	15%	20%	16%	11%	4%	1%	7%
	60 or older	21%	20%	23%	14%	10%	6%		6%
Age	Under 45	21%	26%	12%	14%	17%	2%		8%
	45 or older	24%	17%	21%	15%	10%	5%	0%	7%
Gender	Men	19%	23%	18%	14%	15%	4%	0%	6%
	Women	27%	19%	15%	16%	11%	3%		9%
Marital Status	Married	23%	21%	18%	17%	11%	4%		7%
	Not married	23%	22%	15%	11%	18%	3%	1%	8%
White Evangelical Christians	White Evangelical Christians	23%	21%	14%	13%	18%	4%		7%
Religiosity	Practice a Religion	22%	23%	16%	15%	15%	3%		7%
	Does not Practice a Religion	23%	19%	18%	14%	12%	5%	0%	8%
U.S. Military Veteran	Yes	21%	27%	17%	10%	8%	9%		7%
	No	23%	20%	17%	15%	14%	3%	0%	7%
Interview Type	Cell Phone	21%	23%	15%	17%	15%	3%		7%
	Landline	25%	19%	20%	12%	12%	5%	0%	8%

NBC News/WSJ/Marist Poll Michigan Potential Republican Electorate with a Candidate Preference. Interviews conducted March 1st through March 3rd, 2016, n=672 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

2016 Michigan Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Hillary Clinton	Bernie Sanders	Uncommitted	Undecided
Potential Democratic Electorate	Michigan Potential Democratic Electorate	52%	44%	0%	4%
Intensity of Support	Strongly support	56%	44%		
	Somewhat support	53%	47%		
	Might vote differently	45%	55%		
Party Identification	Democrat	59%	37%	0%	3%
	Independent	36%	60%		4%
Political Ideology	Very liberal-Liberal	47%	51%	0%	2%
	Moderate	51%	43%	1%	5%
	Conservative-Very conservative	64%	32%		4%
Region	Wayne County Detroit	67%	30%	1%	2%
	Oakland and Macomb Counties	50%	47%		3%
	Southeast	51%	45%	0%	3%
	Southwest	46%	49%		5%
	North Central-Upper Peninsula	43%	52%	0%	4%
Household Income	Less than \$50,000	53%	43%	0%	4%
	\$50,000 or more	50%	48%	0%	2%
Education	Not college graduate	54%	43%	1%	3%
	College graduate	49%	47%		4%
Age	18 to 29	25%	74%		1%
	30 to 44	43%	55%		2%
	45 to 59	62%	32%	1%	5%
	60 or older	69%	25%	1%	5%
Race	White	46%	50%	0%	4%
	African American	72%	26%	0%	2%
Age	Under 45	36%	63%		1%
	45 or older	65%	29%	1%	5%
Gender	Men	47%	50%		3%
	Women	56%	39%	1%	4%
Marital Status	Married	54%	42%	0%	4%
	Not married	51%	46%	0%	3%
Religiosity	Practice a Religion	62%	33%	0%	4%
	Does not Practice a Religion	43%	54%	0%	2%
Interview Type	Landline	60%	36%	0%	4%
	Cell Phone	46%	51%	0%	3%

NBC News/WSJ/Marist Poll Michigan Potential Democratic Electorate. Interviews conducted March 1st through March 3rd, 2016, n=1030 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Michigan Tables of Adults, Registered Voters, and Potential Electorates

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	Michigan Potential Democratic Electorate with a Candidate Preference	65%	27%	7%	1%
Primary Support	Hillary Clinton	67%	27%	6%	1%
	Bernie Sanders	63%	28%	8%	2%
Party Identification	Democrat	68%	25%	6%	1%
	Independent	58%	32%	9%	1%
Political Ideology	Very liberal-Liberal	74%	21%	5%	1%
	Moderate	53%	39%	7%	1%
	Conservative-Very conservative	66%	21%	10%	3%
Region	Wayne County Detroit	67%	28%	4%	2%
	Oakland and Macomb Counties	67%	29%	3%	1%
	Southeast	68%	24%	7%	1%
	Southwest	66%	28%	6%	1%
	North Central-Upper Peninsula	56%	28%	13%	2%
Household Income	Less than \$50,000	67%	24%	7%	1%
	\$50,000 or more	61%	31%	7%	1%
Education	Not college graduate	65%	26%	7%	1%
	College graduate	65%	29%	5%	1%
Race	White	63%	28%	7%	2%
	African American	73%	21%	6%	
Age	18 to 29	53%	38%	8%	1%
	30 to 44	62%	29%	9%	
	45 to 59	68%	24%	6%	1%
	60 or older	72%	21%	4%	3%
Age	Under 45	58%	33%	8%	0%
	45 or older	70%	23%	5%	2%
Gender	Men	61%	33%	5%	1%
	Women	68%	23%	8%	1%
Marital Status	Married	64%	28%	7%	1%
	Not married	66%	27%	6%	1%
Religiosity	Practice a Religion	66%	26%	8%	1%
	Does not Practice a Religion	65%	28%	6%	1%
Interview Type	Landline	69%	24%	5%	1%
	Cell Phone	62%	29%	8%	1%

NBC News/WSJ/Marist Poll Michigan Potential Democratic Electorate with a Candidate Preference including absentee. Interviews conducted March 1st through March 3rd, 2016, n=909 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	Michigan Registered Voters	52%	36%	13%
Party Identification	Democrat	91%	6%	3%
	Republican	14%	74%	12%
	Independent	40%	41%	19%
Political Ideology	Very liberal-Liberal	82%	12%	6%
	Moderate	55%	31%	14%
	Conservative-Very conservative	27%	58%	14%
Tea Party Support	Tea Party Supporters	24%	67%	9%
Region	Wayne County Detroit	67%	25%	8%
	Oakland and Macomb Counties	52%	38%	10%
	Southeast	49%	38%	13%
	Southwest	44%	37%	19%
	North Central-Upper Peninsula	49%	39%	12%
Household Income	Less than \$50,000	57%	29%	13%
	\$50,000 or more	49%	42%	9%
Education	Not college graduate	51%	36%	13%
	College graduate	53%	36%	11%
Race	White	45%	42%	13%
	African American	88%	6%	5%
Age	18 to 29	55%	28%	17%
	30 to 44	52%	37%	11%
	45 to 59	52%	38%	10%
	60 or older	51%	36%	13%
Age	Under 45	53%	33%	14%
	45 or older	51%	37%	12%
Gender	Men	45%	45%	10%
	Women	58%	28%	15%
Marital Status	Married	44%	43%	14%
	Not married	59%	29%	11%
Religiosity	Practice a Religion	47%	39%	14%
	Does not Practice a Religion	56%	34%	11%
U.S. Military Veteran	Yes	38%	53%	9%
	No	53%	34%	13%
Interview Type	Landline	52%	35%	13%
	Cell Phone	51%	36%	12%

NBC News/WSJ/Marist Poll Michigan Registered Voters Partial Sample. Interviews conducted March 1st through March 3rd, 2016, n=1705 MOE +/- 2.4 percentage points. Totals may not add to 100% due to rounding.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	Michigan Registered Voters	48%	41%	11%
Party Identification	Democrat	90%	5%	4%
	Republican	7%	85%	8%
	Independent	37%	47%	16%
Political Ideology	Very liberal-Liberal	81%	13%	6%
	Moderate	50%	37%	14%
	Conservative-Very conservative	23%	67%	10%
Tea Party Support	Tea Party Supporters	24%	72%	4%
Region	Wayne County Detroit	68%	23%	10%
	Oakland and Macomb Counties	47%	41%	12%
	Southeast	46%	43%	11%
	Southwest	38%	50%	12%
	North Central-Upper Peninsula	44%	46%	10%
Household Income	Less than \$50,000	53%	35%	12%
	\$50,000 or more	47%	46%	7%
Education	Not college graduate	48%	39%	12%
	College graduate	48%	43%	8%
Race	White	40%	48%	12%
	African American	85%	10%	5%
Age	18 to 29	48%	42%	10%
	30 to 44	43%	48%	9%
	45 to 59	51%	37%	13%
	60 or older	50%	38%	11%
Age	Under 45	45%	46%	9%
	45 or older	51%	38%	12%
Gender	Men	45%	46%	9%
	Women	51%	36%	12%
Marital Status	Married	39%	49%	12%
	Not married	56%	33%	10%
Religiosity	Practice a Religion	43%	47%	10%
	Does not Practice a Religion	53%	35%	12%
U.S. Military Veteran	Yes	36%	52%	11%
	No	49%	40%	11%
Interview Type	Landline	50%	38%	12%
	Cell Phone	46%	44%	10%

NBC News/WSJ/Marist Poll Michigan Registered Voters Partial Sample. Interviews conducted March 1st through March 3rd, 2016, n=1705 MOE +/- 2.4 percentage points. Totals may not add to 100% due to rounding.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	Michigan Registered Voters	56%	34%	10%
Party Identification	Democrat	89%	6%	5%
	Republican	17%	74%	8%
	Independent	51%	37%	13%
Political Ideology	Very liberal-Liberal	86%	10%	4%
	Moderate	58%	29%	13%
	Conservative-Very conservative	32%	58%	10%
Tea Party Support	Tea Party Supporters	30%	64%	7%
Region	Wayne County Detroit	68%	25%	7%
	Oakland and Macomb Counties	56%	37%	8%
	Southeast	52%	38%	11%
	Southwest	49%	36%	16%
	North Central-Upper Peninsula	56%	36%	9%
Household Income	Less than \$50,000	62%	28%	10%
	\$50,000 or more	52%	40%	8%
Education	Not college graduate	55%	35%	10%
	College graduate	57%	33%	10%
Race	White	49%	41%	11%
	African American	89%	6%	5%
Age	18 to 29	64%	26%	10%
	30 to 44	58%	34%	8%
	45 to 59	53%	37%	9%
	60 or older	52%	36%	12%
Age	Under 45	61%	31%	9%
	45 or older	53%	37%	11%
Gender	Men	49%	43%	7%
	Women	61%	27%	12%
Marital Status	Married	47%	43%	10%
	Not married	64%	26%	9%
Religiosity	Practice a Religion	50%	39%	11%
	Does not Practice a Religion	61%	31%	8%
U.S. Military Veteran	Yes	40%	50%	10%
	No	57%	33%	10%
Interview Type	Landline	54%	35%	11%
	Cell Phone	57%	34%	9%

NBC News/WSJ/Marist Poll Michigan Registered Voters Partial Sample. Interviews conducted March 1st through March 3rd, 2016, n=1705 MOE +/- 2.4 percentage points. Totals may not add to 100% due to rounding.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Bernie Sanders, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	Michigan Registered Voters	54%	36%	10%
Party Identification	Democrat	89%	6%	5%
	Republican	16%	78%	6%
	Independent	48%	39%	13%
Political Ideology	Very liberal-Liberal	85%	10%	4%
	Moderate	58%	31%	11%
	Conservative-Very conservative	28%	62%	10%
Tea Party Support	Tea Party Supporters	31%	64%	5%
Region	Wayne County Detroit	68%	22%	10%
	Oakland and Macomb Counties	56%	35%	9%
	Southeast	50%	40%	10%
	Southwest	44%	45%	11%
	North Central-Upper Peninsula	53%	37%	10%
Household Income	Less than \$50,000	59%	30%	11%
	\$50,000 or more	51%	42%	7%
Education	Not college graduate	54%	35%	11%
	College graduate	54%	39%	7%
Race	White	48%	42%	10%
	African American	81%	11%	8%
Age	18 to 29	60%	33%	7%
	30 to 44	53%	41%	6%
	45 to 59	56%	33%	11%
	60 or older	51%	36%	13%
Age	Under 45	56%	38%	6%
	45 or older	53%	35%	12%
Gender	Men	52%	40%	9%
	Women	56%	33%	11%
Marital Status	Married	44%	46%	10%
	Not married	63%	27%	10%
Religiosity	Practice a Religion	46%	44%	10%
	Does not Practice a Religion	63%	29%	9%
U.S. Military Veteran	Yes	44%	43%	13%
	No	55%	36%	9%
Interview Type	Landline	54%	34%	12%
	Cell Phone	54%	38%	8%

NBC News/WSJ/Marist Poll Michigan Registered Voters Partial Sample. Interviews conducted March 1st through March 3rd, 2016, n=1705 MOE +/- 2.4 percentage points. Totals may not add to 100% due to rounding.